



A JOY RIDE

FOR YOUR CLOTHES
AND A JOY FOR YOU.





Presenting the **Godrej Eon ALLURE** series, a range of fully automatic top loading washing machines that give you the joy of a superior wash every time. It thoughtfully combines the power of three distinct wash techniques and an in-built heater*, in a rollercoaster-like rapid movement, for optimal cleaning.



**ROLLERCOASTER
WASH
TECHNOLOGY**

*Heater in select models.



THE ROLLERCOASTER WASH TECHNOLOGY

Godrej Eon Allure ensures a superior wash with its Rollercoaster Wash Technology. The rollercoaster-like motion of the water inside the drum is achieved through 3 unique features:



AQUAJET PULSATOR

The aerodynamic design of the pulsator is inspired by modern aircraft rotors. Its large surface area offers more contact, resulting in better scrubbing. Along with this, it also boasts of 20% greater pulsator depth of **2.5 inches**, which ensures greater turbulence and better detergent action.



CASCADE WATERFALL EFFECT

The new Godrej Eon Allure Washing Machines come with a unique washing action called the Cascade Waterfall Effect. This acts like a waterfall, which flows from both sides of the drum, forcing the dirt out of the fabric.



GRAVITY DRUM

The drum's unique contours ensure effective and efficient cloth movement inside the tub. The gravity drum design, with its evenly spread-out contours, leads to a more effective dirt removal and offers a consistent wash performance.

PENTA-SWIRL EFFECT

The combination of Aquajet Pulsator, Cascade Waterfall Effect and Gravity Drum helps achieve multiple water movements that leads to effective washing and gentle stain removal.



Infinite Loop Motion

Clothes glide over the Aquajet Pulsator, ensuring gentle scrubbing of delicate clothes.



Tornado Motion

The rapid, tornado-like water movement rids the clothes of tough stains.



Clock-Work Motion

The clockwise and anticlockwise motion of the water ensures minimal tangling of clothes.



Scrub & Rub Motion

The friction of the clothes against the Aquajet Pulsator and Gravity Drum helps in effective scrubbing away of stains.



Tumble Motion

The clothes get pushed up by the power of the Aquajet Pulsator and then fall back due to gravity and the force of the Cascade Waterfall, hence creating a tumble-like motion for easy dirt removal.



100% WATER-RESISTANT DIGITAL PANEL

Godrej Eon Allure series boasts of a 100% water-resistant digital control panel. The inlay moulded technology ensures zero water and dust seepage into the digital panel, thereby enhancing your laundry experience by making it less stressful and more carefree.



IN-BUILT WATER HEATER

Godrej Eon Allure washing machines come with an in-built water heater[^], which can heat water up to 55°C. It helps rid the clothes of bacteria and germs, offering a hygienic wash for your family.



HEATS WATER UP TO 55°C



REDUCES BACTERIA & GERMS



CHILD-FRIENDLY WASH



ECO MODE*

The ECO Mode function in Godrej Eon Allure washing machines makes them environment-friendly too. It lets you smartly wash clothes by minimising water consumption, in comparison to the normal wash mode.



SAVES 44 LITRES OF WATER# PER CYCLE



ENVIRONMENT-FRIENDLY

*Applicable for daily, heavy and whites program.

#As per internal lab results.

^Heater available in select models only.

THE JOY OF A USER-FRIENDLY PANEL

The new control panel on Godrej Eon Allure series gives you the freedom to create a wash combination that best suits your needs. Its uncluttered, pictorial interface makes it easy to use for everyone. Choose from 6 wash program buttons on the panel-Daily, Heavy, Delicates, Whites, Wool, TubClean, as per the clothes and their wash requirements. With this function, you get complete control over your machine.



FLEXI-WASH TECHNOLOGY

Now easily customize the pre-soak, wash, rinse and spin operations, as per the clothes being washed, to get complete control over the machine.



DELAYED START (START AFTER)

It lets you delay the start of the operation by up to 9 hours, allowing the wash to take place, even in your absence.



CLOTH LOAD INDICATOR

It indicates the weight of the clothes on the digital panel, enabling the user to be aware of the correct load that should be put into the machine.



TUB CLEAN

The machine has a self-cleaning mechanism. It runs itself to remove any leftover residue from the previous washes. This keeps the tub clean, thus sanitizing it and removing any unpleasant odour.



DETERGENT INDICATOR

The machine automatically detects and displays the amount of detergent to be added, as per the cloth load.



CHILD LOCK

You can lock all the buttons on the control panel to prevent your child from changing the settings. Just press and hold the TubClean button for 3 seconds.



4 WATER LEVELS

It lets you select from 4 different water levels depending on the laundry load and requirement.

THE JOY OF FLEXI-WASH TECHNOLOGY

CUSTOMIZE WASH

Godrej Eon Allure series has revolutionized washing by giving you complete control over the process of cleaning clothes. It gives you the flexibility of trying out various combinations of pre-soak timings, wash timings, rinse levels and spin timings, thereby creating a wash experience that can be tailored to your need.



3 PRE-SOAK OPTIONS

This function lets you pre-soak heavily soiled clothes for up to 0, 15 or 30 minutes, for a better wash result.



14 WASH TIMINGS*

One can customize the wash timing as per need, from 0 to 30 mins, starting from 6 mins with intervals of 2 mins till 30.



6 RINSE LEVELS

The user can select rinse level from 0 to 5, depending on the amount of detergent added. Extra rinse cycle can be set for people with sensitive skin or for baby clothes.



13 SPIN TIMINGS

The spin timing can be customized from 0 to 30 mins, starting from 0 mins to 10 mins, 15 & 30 mins. On a rainy day or for heavy denims, set spin timing accordingly for best drying results.

THE JOY OF THOUGHTFUL FEATURES



ANTI-RUST CABINET

The cabinet is made from pre-coated galvanized steel to ensure a long life.



WARRANTY ON MOTOR

Guarantees you peace of mind for 10 years.



MICRO FILTER

Effective filtration that ensures lint collection even at low water levels.



SOFTENER DISPENSER

The tub has a softener-dissolving mechanism, ensuring its even distribution.



SOFT-SHUT WASH LID

The ergonomically designed lid lifts easily and gently falls down to protect hands.



USER-FRIENDLY DIGITAL PANEL

Customer-friendly digital panel with Smart Error Indicator, which informs you of the problem, in case of any issues.



ANTI-RODENT MESH

Protects the machine against rodents.



MEMORY PROTECTION

Ensures that the program setting is saved in case of a power failure, so that when the power returns, the program starts from where it had stopped.

*14 Wash timings (6 to 30 mins) only applicable to Delicate and Wool program, all other preset wash programs come with 12 wash timings (10 to 30 mins).

THE JOY OF CUSTOMIZABLE WASH PROGRAMS

A handy guide to help you customize your wash programs.



Sportswear

Disinfects the sweaty and dirty clothes for optimal cleaning.

Wash (Min) 20
No. of Rinse 2
Spin (Min) 6

Heater on



Blanket

Wash program for blankets and bedding.

Wash (Min) 16
No. of Rinse 3
Spin (Min) 5



Baby Care

Removes germs gently from your baby's clothes.

Wash (Min) 6
No. of Rinse 2
Spin (Min) 6

Heater on



Inners

A quick wash program for your innerwear.

Wash (Min) 6
No. of Rinse 2
Spin (Min) 1



Denim

Cleans the heavy-duty denim with ease.

Wash (Min) 20
No. Of Rinse 2
Spin (Min) 4



Saree

Cleans all 6 yards, easily.

Wash (Min) 10
No. Of Rinse 2
Spin (Min) 3



Synthetic

A gentle wash for synthetic clothes to prevent ripping.

Wash (Min) 6
No. of Rinse 1
Spin (Min) 3



Quick Wash

A time-saving 30-minute wash cycle.

Wash (Min) 6
No. of Rinse 1
Spin (Min) 4



Curtains

Effectively cleans the heavy loads.

Wash (Min) 10
No. of Rinse 2
Spin (Min) 3

1. The above customizations can be done by initially selecting either the preset Delicate or Wool program and changing the wash, spin and rinse timing according to the above chart.

2. A soak timing of 15 or 30 mins can be added to each of the above programs based on dirt levels.

3. You can choose to set your own preferred programs by choosing from 4 water levels, 3 pre-soak levels, 14 wash options, 6 rinse options and 13 spin options, to get the most optimal wash as per your load.

THE JOY OF SMART SENSING



WITH 15
SMART SENSORS



WATER TEMPERATURE
SENSOR



LID OPEN
SENSOR



UNBALANCE
SENSOR



POWER FAILURE
SENSOR



WATER LEVEL
SENSOR



WATER SHORTAGE
SENSOR



AUTO RESUME
SENSOR



WATER DRAINING
SENSOR



WATER SUPPLY
SENSOR



AUTO OFF
SENSOR



MOTOR TEMPERATURE
SENSOR



HIGH/LOW VOLTAGE
SENSOR



KEYBOARD FAILURE
SENSOR



SENSORS FAILURE
CHECKING



CLOTH LOAD
SENSOR

THE JOY OF ELEGANT COLOURS

7.0 kg

WT EON Allure 700 PANMP Co Br
COCOA BROWN

WT EON Allure 700 PANMP Gp Gr
GRAPHITE GREY



IN-BUILT HEATER*

WT EON Allure 700 PAHMP Mt Rd
METALLIC RED

WT EON Allure 650 PANMP Ro Gr
ROYAL GREY

WT EON Allure 650 PANMP In Bl
INDIGO BLUE

6.5 kg



*In-built heater feature is only available in WT EON Allure 700 PAHMP Mt Rd (METALLIC RED).

STRONG ON DIRT, GENTLE ON CLOTHES AUDRA SERIES

NEW ARRIVALS

The Godrej Eon AUDRA washing machine with its Turbo 6 Pulsator and Acu-Wash drum is strong on dirt but gentle on clothes, thereby giving your clothes the perfect washing experience.

6.2 kg

Stainless Steel Wash Tub | Scratch-proof Toughened Glass Lid | Memory Backup with Auto Restart
Colour Available: Cocoa Brown



WT EON AUDRA
620 PDNMP

WT EON AUDRA
650 PDNMP

6.5 kg



Stainless Steel Wash Tub | Scratch-proof Toughened Glass Lid | Memory Backup with Auto Restart
Colour Available: Graphite Grey

7.0 kg

Stainless Steel Wash Tub | Scratch-proof Toughened Glass Lid | Memory Backup with Auto Restart
Colour Available: Royal Grey



WT EON AUDRA
700 PDNMP



TURBO 6
PULSATOR



ACU-WASH
DRUM



IN-BUILT SOAK
TECHNOLOGY



LED DIGITAL
DISPLAY



CHILD LOCK



WASH
PROGRAMS



QUICK
WASH



MOTOR
WARRANTY

THINKS, WASHES & DRIES AT THE PUSH OF A BUTTON i-WASH SERIES

The i-Wash series is equipped with an intelligent fuzzy sensing micro-chip which provides the convenience of a one-touch wash that enables it to automatically select the water level, wash, rinse and spin timing as per the wash load. Its in-built active soak function loosens tough stains before every wash.

6.5 kg

WTA EON 650 CI
AUTUMN RED



WTA EON 650 CI
GRAPHITE GREY

i-Wash Technology | 5 Wash Programs |
Stainless Steel Inner Tub | Scratch-proof
Toughened Glass Lid | Memory Backup With
Auto Restart | Child Lock | Active Soak
Colours Available: Graphite Grey, Autumn Red.

7.0 / 6.2 kg

WTA EON 620 CI
INDIGO BLUE



WTA EON 700 / 620 CI
COCOA BROWN

i-Wash Technology | 5 Wash Programs |
Stainless Steel Inner Tub | Scratch-proof
Toughened Glass Lid | Memory Backup With
Auto Restart | Child Lock | Active Soak
Colours Available: Indigo Blue,
Cocoa Brown



**TURBO 6
PULSATOR**



**ACU-WASH
DRUM**



**IN-BUILT SOAK
TECHNOLOGY**



**i-WASH
TECHNOLOGY**



**MOTOR
WARRANTY**

SPECIFICATIONS

CATEGORY FEATURES	WT EON ALLURE 700 PAHMP	WT EON ALLURE 700 PANMP	WT EON ALLURE 650 PANMP
Wash Capacity (kg)	7	7	6.5
Weight (kg)	33.3	32.8	32.5
Dimensions (WxDxH) mm	545 x 620 x 985	545 x 620 x 985	545 x 620 x 960
Digital LED Display	Yes	Yes	Yes
Cloth Load Indicator	Yes	Yes	Yes
In-built Water Heater	Yes	No	No
Wash Programs	14	14	14
No. of Water Levels	4	4	4
Manual Water Level Selection	Yes	Yes	Yes
Inner Tub	Stainless Steel	Stainless Steel	Stainless Steel
Auto Power OFF	Yes	Yes	Yes
Memory Backup	Yes	Yes	Yes
Soak Setting	Yes	Yes	Yes
Soak Timing (min)	15 or 30	15 or 30	15 or 30
Wash Setting	Yes	Yes	Yes
Wash Time (min)	6 to 30	6 to 30	6 to 30
Rinse Setting	Yes	Yes	Yes
No. of Rinse	Up to 5	Up to 5	Up to 5
Spin Setting	Yes	Yes	Yes
Spin Time (min)	Up to 30	Up to 30	Up to 30
Colour	Metallic Red	Cocoa Brown, Graphite Grey	Indigo Blue, Royal Grey
Warranty on Motor	10 years	10 years	10 years
Remaining Time Indicator	Yes	Yes	Yes
Delay Setting	Yes	Yes	Yes
Fuzzy Logic	Yes	Yes	Yes
Child Lock	Yes	Yes	Yes
TubClean Program	Yes	Yes	Yes
Detergent Scoop Indication	Yes	Yes	Yes
Error Indication on Digital Panel	Yes	Yes	Yes

SPECIFICATIONS

CATEGORY FEATURES	WT EON AUDRA 700 PDNMP	WT EON AUDRA 650 PDNMP	WT EON AUDRA 620 PDNMP
Wash Capacity (kg)	7	6.5	6.2
Weight (kg)	29.5	29.5	29.5
Dimensions (WxDxH) mm	565 x 565 x 910	565 x 565 x 910	565 x 565 x 910
No. of Wash Programs	9	9	9
No. of Water Levels	4	4	4
Manual Water Level Selection	Yes	Yes	Yes
Inner Tub	Stainless Steel	Stainless Steel	Stainless Steel
Fuzzy Logic	Yes	Yes	Yes
Active Soak	Yes	Yes	Yes
Memory Backup	Yes	Yes	Yes
Digital LED Display	Yes	Yes	Yes
Remaining Time Indicator	Yes	Yes	Yes
Child Lock	Yes	Yes	Yes
Colour	Royal Grey	Graphite Grey	Cocoa Brown
Warranty on Motor	10 years	10 years	10 years

CATEGORY FEATURES	WTA EON 700 CI	WTA EON 650 CI	WTA EON 620 CI
Wash Capacity (kg)	7.0	6.5	6.2
Weight (kg)	29.5	29.5	29.5
Dimensions (WxDxH) mm	565 x 565 x 910	565 x 565 x 910	565 x 565 x 910
No. of Wash Programs	5	5	5
No. of Water Levels	4	4	4
Manual Water Level Selection	Yes	Yes	Yes
Inner Tub	Stainless Steel	Stainless Steel	Stainless Steel
Fuzzy Logic	Yes	Yes	Yes
Active Soak	Yes	Yes	Yes
Memory Backup	Yes	Yes	Yes
Child Lock	Yes	Yes	Yes
Colour	Cocoa Brown	Graphite Grey, Autumn Red	Cocoa Brown, Indigo Blue
Warranty on Motor	10 Years	10 Years	10 Years

SERVICE ADVANTAGE



WIDEST NETWORK

Having a Pan-India presence, with over 660 service centres and 4500 SmartBuddy technicians, Godrej Appliances has one of the widest service and spare parts network.



SERVICE AT YOUR CALL

To provide our customers a hassle-free service, our customer support connect centre remains open 24x7, can provide service in 12 languages and our service visits can be scheduled any day of the week, including on Sundays, till 9 PM*.



GODREJ SMART MOBILE VANS

In our endeavour towards 1st time right service Godrej Appliances also offers over 160 Smart Mobile Service Van. It helps us to deliver a faster after-sales service. A first-of-its-kind service initiative in the appliances industry, this mobile van is equipped with spare parts and generators, and offers services like repairing, routine maintenance, installation, product demonstration and much more.



COMPLETE SATISFACTION NUMBER

Godrej is the pioneer behind launching CSN (Complete Satisfaction Number) which enables the customer to rate the service offered, through a unique number. This continuous feedback medium helps us to keep improving & delighting our customers.



DISHA (GODREJ VOCATIONAL TRAINING SCHOOLS)

Disha, the Godrej Vocational Training School was founded with the objective of imparting technical training to urban and rural youth, increasing the pool of trained service technicians. Here, one can learn refrigerator and air conditioning servicing skills. This initiative not only helps us serve our customers better, it is also Godrej's way of giving back to the society.

AWARDS & ACCOLADES



India Design Mark 2017
Edge Pro Washing Machines



Trusted Brand - Gold
2006, 07, 08, 09, 10, 12, 13, 15, 16, 17
Reader's Digest Awards
Voted by Consumers



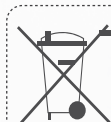
Asia's Most Promising Brand
Validated by Consumers & Industry
2013, 14, 15, 16, 17



The Platinum Rating
In Green Company Rating System
(Greenco) From CII
2014, 15



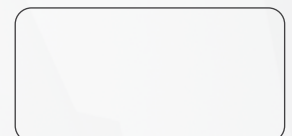
- 24x7 Call Centre
- Visits up to 9 pm
- Weekend Service



Protection of Environment:

This product contains recyclable materials. Do not dispose this product / packaging material as unsorted municipal waste. Please call: 1800 209 5511 for applicable buy back arrangement or visit: www.godrejappliances.com/green-think for details about Godrej Appliances authorised collection points.

Dealer's Stamp



FATL_CAT2019/206/Jan19

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*In select cities only.

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