

SAMSUNG

# BESPOKE

## Side By Side Refrigerators

Designed for you, by you

#Showstopper



Refrigerators

Jun-Jul  
2023

Images simulated. Colours as per the availability.

# Unbox the latest



Side By Side Stories | Aashna Malani | Samsung Bespoke



Side By Side Stories | Ishita Sudha Yashvi | Samsung Refrigerators



Side By Side Stories | Anupriya Kapur | Samsung Family Hub™



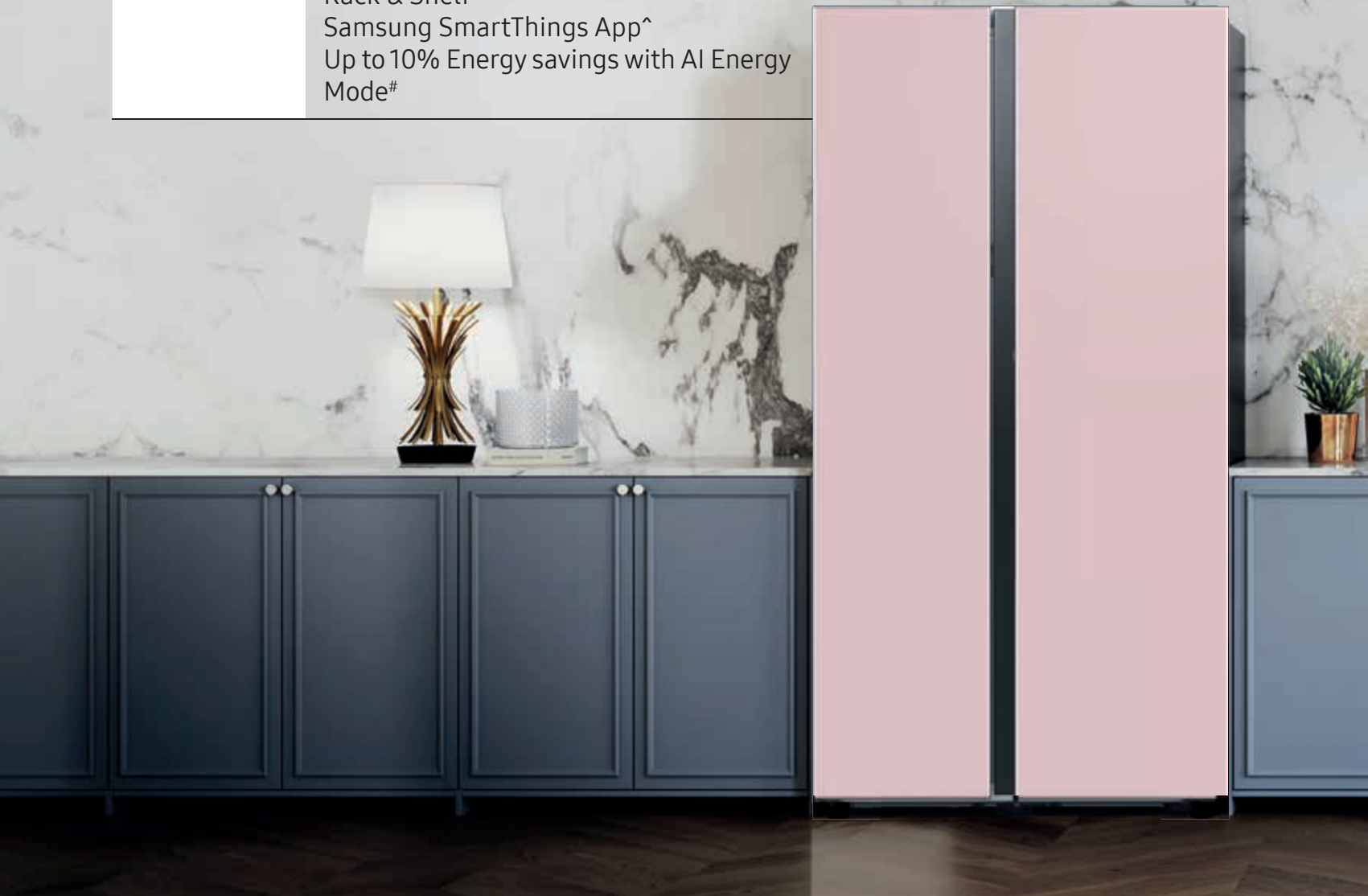
Masterchef Shipra Khanna gets inspired by the incredible Samsung Bespoke Side By Side refrigerator!



# BESPOKE

<b>Capacity</b>	653L
<b>Cooling technology</b>	Twin Cooling Plus, Precise Cooling, Power Cool & Power Freeze
<b>Convenience features**</b>	Convertible 5-in-1 Glass Finish Auto Open Door* Rack & Shelf Samsung SmartThings App^ Up to 10% Energy savings with AI Energy Mode#

**20**  
Year  
Warranty\*\*  
on the compressor  
Digital Inverter™



653L



653L



653L



653L

Image simulated. Design, Color and model as per availability. AOD feature applicable on RS76CB81A341 and RS76CB81A3P0. ^SmartThings app available on Android and iOS devices. A separate Wi-Fi connectivity and a Samsung Account may be required. Depends on connectivity with compatible devices. #By optimizing compressor speed and operation and adjusting the set of Freezer temperature. \*\*Applicable only on Digital Inverter Motor (DIM) on products sold from December 1, 2022.

## 1 Auto Open Door<sup>^</sup>



Open the refrigerator with a gentle touch on the sensors on the door. No handles, no big effort!

## 2 Glass Panel<sup>~</sup>



Turn your kitchen into a beautiful and unique space that reflects your personal taste with a host of stylish Bespoke colours.

## 3 AI Energy Mode<sup>#</sup>



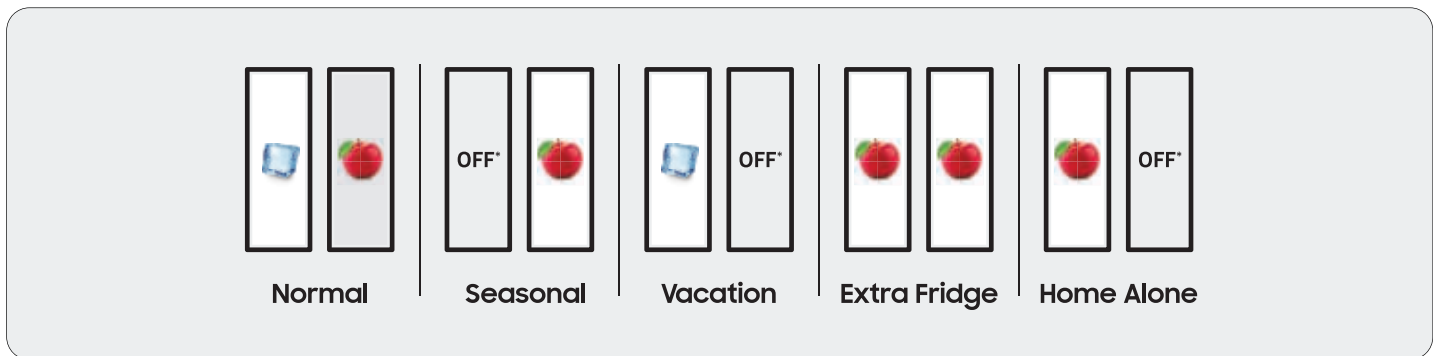
AI Energy Mode analyses your usage patterns, estimates power consumption and helps you monitor and proactively save energy.

## 4 SmartThings App<sup>##</sup>



Manage, prepare and buy food more effectively with SmartThings app.

## 5 Convertible 5-in-1



Enjoy ultimate flexible storage with 5 Smart Conversion Modes

\*Image simulated. <sup>^</sup>The door automatically opens about 25 mm. If you do not open the door further, it will close automatically after 2 seconds (automatic closing may not be possible in certain environments). <sup>##</sup>SmartThings app available on Android and iOS devices. A separate Wi-Fi connectivity and a Samsung Account may be required. Depends on connectivity with compatible devices. <sup>~</sup>Design, Color and model as per availability. <sup>#</sup>By optimizing compressor speed and operation and adjusting the set of Freezer temperature.

## 6 Twin Cooling Plus™^



It preserves food for longer by retaining humidity in the refrigerator compartment and its two independent coolers also prevent odours from mixing.

## 7 Precise Cooling#



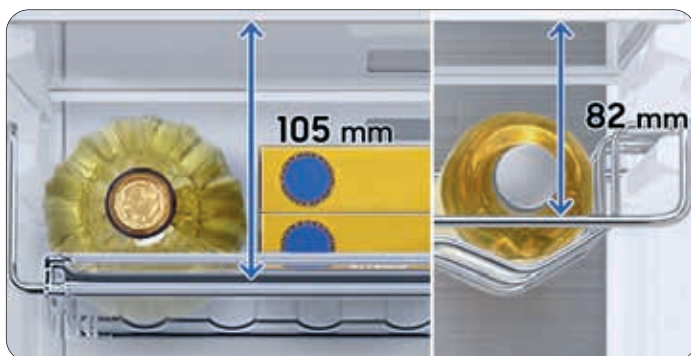
Preserve the freshness, flavor and texture of food for longer with independent coolers in each compartment.

## 8 Power Cool/Power Freeze



At the touch of a button, enjoy a rapid cooling performance both in the fridge and the freezer.

## 9 Rack & Shelf~



Make the most of your fridge space with wider and flatter, multi-functional Rack & Shelf™.

## 10 Built-in Look\*\*\*



Give your home a stylishly integrated and modern look with the Samsung Built-in Look which fits perfectly with your appliances and cabinetry to create a seamless kitchen interior.

\*T&C apply. Image simulated. ^Result based on Samsung internal lab test conducted on model RT58K7140SL under ideal test conditions. Results may vary depending on environmental factors and individual use. #Tested in 32 °C surrounding temperature in following settings: - setting -19 °C for freezer and 3 °C for fridge. Tested on RS76CG81\*\* compared to conventional model RS82A6\*\*. ~Based on comparison made with Samsung RS72\*\*\* series models launched in 2019



# Family Hub™

<b>Capacity</b>	615L/635L
<b>Cooling technology</b>	Twin Cooling Plus, Precise Cooling, Power Cool & Power Freeze
<b>Convenience features</b>	Convertible 5-in-1 25W Speaker LCD Screen Ice & Water Dispenser Samsung Smart Things* Family Hub Integrated with Alexa#&Bixby## Up to 10% Energy savings with AI Energy Mode^



615L



615L



635L

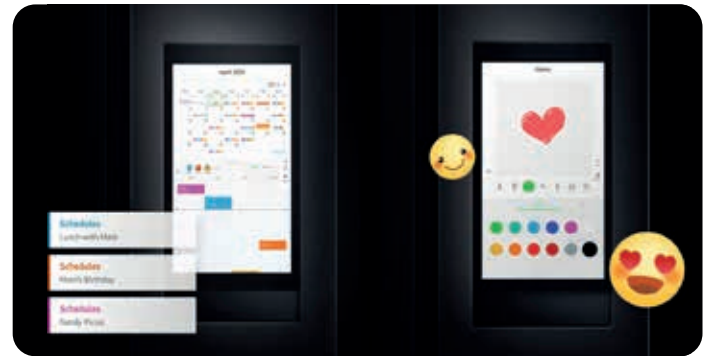
Image simulated. ^By optimizing compressor speed and operation and adjusting the set of Freezer temperature. \*SmartThings app available on Android and iOS devices. A separate Wi-Fi connectivity and a Samsung Account may be required. Depends on connectivity with compatible devices. #Alexa is a trademark/ registered trademark of Amazon.com, Inc. or its affiliates. ##Bixby voice commands recognize English (US/UK), French, Spanish, German, Italian, Chinese and Korean. Not all accents, dialects and expressions recognized. ^^Applicable only on Digital Inverter Motor (DIM) on products sold from December 1, 2022. ^Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. Features and contents may vary by country. The ability to respond to calls using your voice is available with any smartphone, but making calls using your voice is only available with Samsung Galaxy smartphones. The feature is differently applied by each model. All products, images, feature shown are for representational purpose only, actual may vary. Third Party images, logos, and marks are trademarks/ registered trademarks of respective third parties' owners.

## 1 View Inside



**View Inside** from anywhere/anytime to peek in to your fridge with your SmartThings app^.

## 2 Family connection\*



**Family Board** for cherished memories.

## 3 Connected living



Voice control for smarter usage.



Bluetooth-enabled hands-free calling.

## 4 Entertainment in your kitchen



Project your content with **SmartView™**^.



Enjoy Spotify# and Gaana~

Image simulated. \*Compatible TVs are: 2015-2017 models of Smart TV: J/K/MU6400 series or higher, 2018 models of Smart TV: NU7400 series or higher, 2019 models of Smart TV: Q60R series or higher. Please check the compatibility information for new TVs on [samsung.com](http://samsung.com). ^SmartThings app available on Android and iOS devices. A separate Wi-Fi connectivity and a Samsung Account may be required. Depends on connectivity with compatible devices. #Spotify is a trademark/ registered trademark of Spotify AB or its affiliates. ~Gaana is a trademark/ registered trademark of Gamma Gaana Ltd. \*\*Compatible TVs are: 2015-2017 models of Smart TV: J/K/MU6400 series or higher, 2018 models of Smart TV: NU7400 series or higher, 2019 models of Smart TV: Q60R series or higher, 2020 models of Smart TV: Q60T series or higher and Lifestyle TV(The Frame, The Serif, The Sero). Please check the compatibility information for new TVs on [samsung.com](http://samsung.com).

## 5 AI experience



New and personalised smart experiences with AI-voice assistant **Bixby\*** and **Alexa#**.

## 6 Convenient dispenser



Dispenses ice/crushed ice and chilled water, even when the fridge door is closed.

## 7 Built-in Look™

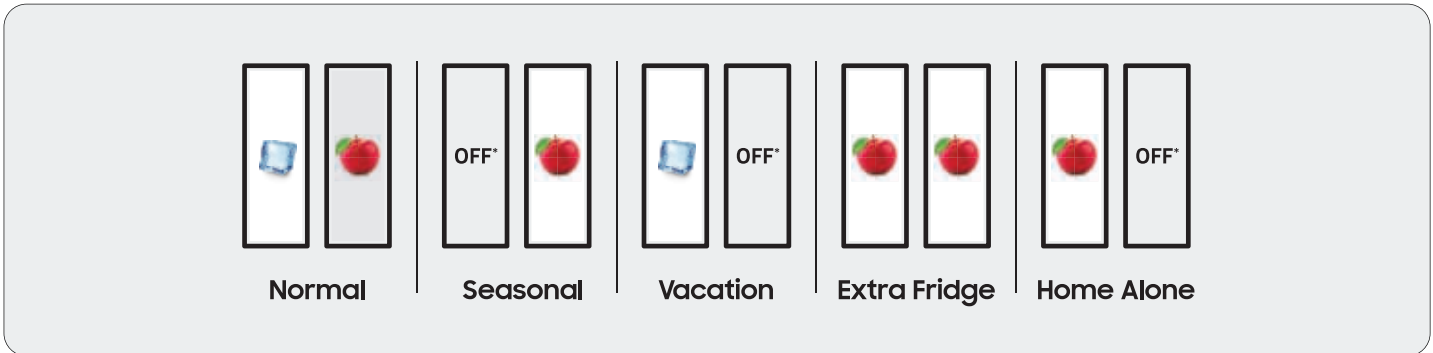


Give your home a stylishly integrated and modern look with the Samsung Built-in Look which fits perfectly with your appliances and cabinetry to create a seamless kitchen interior.

\*T&C apply. Image simulated. \*Bixby voice commands recognize English (US/UK), French, Spanish, German, Italian, Chinese and Korean. Not all accents, dialects and expressions recognized. #Alexa is a trademark/registered trademark of Amazon.com, Inc. or its affiliates. †Color and model as per availability.



## 8 Convertible 5-in-1



Enjoy ultimate flexible storage with 5 Smart Conversion Modes .

## 9 Twin Cooling Plus™~



It preserves food for longer by retaining humidity in the refrigerator compartment and its two independent coolers also prevent odours from mixing.

## 10 Precise Cooling^



Preserves freshness, flavour and texture of food with its two independent coolers. Its advanced insulation also reduces temperature fluctuations.

## 11 Power Cool/Power Freeze



At the touch of a button, enjoy a rapid cooling performance both in the fridge and the freezer.

\*T&C apply. Image simulated. ~Result based on Samsung internal lab test conducted on model RT58K7140SL under ideal test conditions. Results may vary depending on environmental factors and individual use. ^Tested in 32 °C surrounding temperature in following settings: - setting -19 °C for freezer and 3 °C for fridge. Tested on RS76CG81\*\* compared to conventional model RS82A6\*\*

# Ice & Water Dispenser

<b>Capacity</b>	633L
<b>Cooling technology</b>	Twin Cooling Plus, Precise Cooling, Power Cool & Power Freeze
<b>Convenience features</b>	Convertible 5-in-1 I&W Dispenser Samsung SmartThings App# Up to 10% Energy savings with AI Energy Mode^

**20**  
Year  
Warranty  
Digital Inverter\*\*



633L



633L

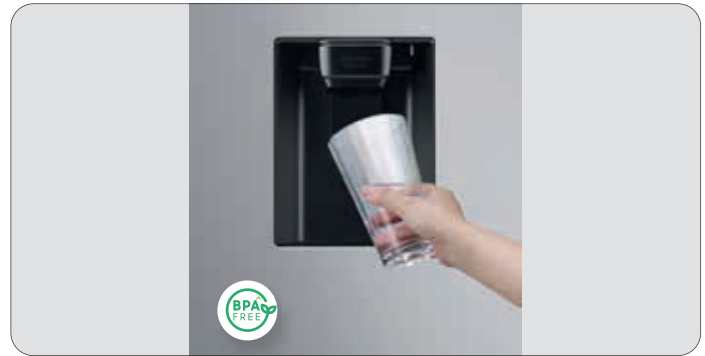
Image simulated. Design, Color and model as per availability. #SmartThings app available on Android and iOS devices. A separate Wi-Fi connectivity and a Samsung Account may be required. Depends on connectivity with compatible devices. ^By optimizing compressor speed and operation and adjusting the set of Freezer temperature. ^^Applicable only on Digital Inverter Motor (DIM) on products sold from December 1, 2022.

## 1 AI Energy Mode~



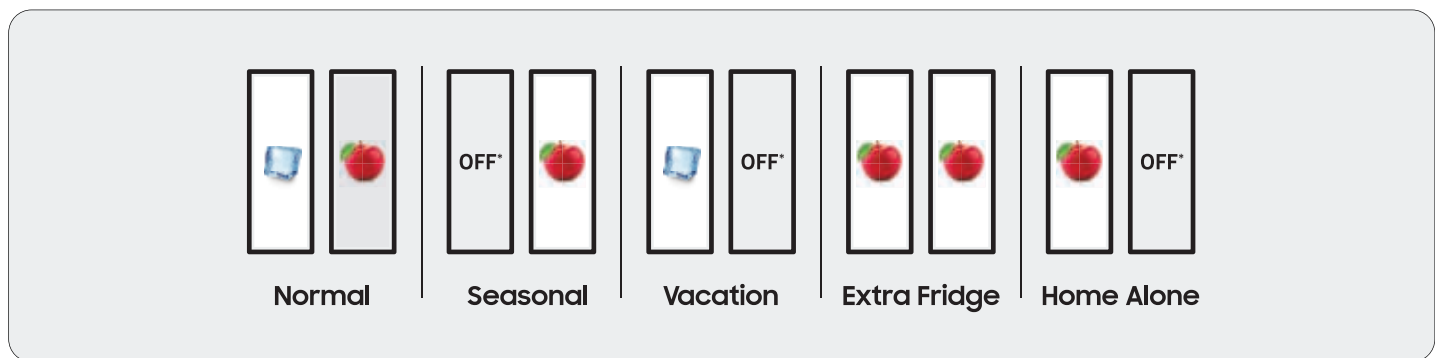
AI Energy Mode analyses your usage patterns, estimates power consumption and helps you monitor and proactively save energy.

## 2 Ice & Water Dispenser



Dispenses ice/crushed ice and chilled water, even when the fridge door is closed.

## 3 Convertible 5-in-1



Enjoy ultimate flexible storage with 5 Smart Conversion Modes.

## 4 Twin Cooling Plus™#



It preserves food for longer by retaining humidity in the refrigerator compartment and its two independent coolers also prevent odours from mixing.

\*T&C apply. Image simulated. \*Result based on Samsung internal lab test conducted on model RT58K7140SL under ideal test conditions. Results may vary depending on environmental factors and individual use. ~By optimizing compressor speed and operation and adjusting the set of Freezer temperature. \*Bisphenol A (BPA) is a chemical produced in large quantities for use primarily in the production of polycarbonate plastics.



## 5 Precise Cooling<sup>^</sup>



Preserves freshness, flavour and texture of food with its two independent coolers. Its advanced insulation also reduces temperature fluctuations.

## 6 Power Cool/Power Freeze



At the touch of a button, enjoy a rapid cooling performance both in the fridge and the freezer.

## 7 SmartThings App<sup>#</sup>



Manage, prepare and buy food more effectively with SmartThings app.

## 8 Built-in Look<sup>~</sup>



Give your home a stylishly integrated and modern look with the Samsung Built-in Look which fits perfectly with your appliances and cabinetry to create a seamless kitchen interior.

\*T&C apply. Image simulated. #SmartThings app available on Android and iOS devices. A separate Wi-Fi connectivity and a Samsung Account may be required. Depends on connectivity with compatible devices. ^Tested in 32 °C surrounding temperature in following settings: - setting -19 °C for freezer and 3 °C for fridge. Tested on RS76CG81\*\* compared to conventional model RS82A6\*\*. ~Color and model as per availability.

# Detachable Curd Maestro Plus™

20  
Year  
Warranty\*\*  
Digital Inverter

<b>Capacity</b>	644L
<b>Cooling technology</b>	Twin Cooling Plus, Precise Cooling, Power Cool & Power Freeze
<b>Convenience features</b>	Convertible 5-in-1 Detachable Curd Maestro Plus Curd & Yoghurt Maker Up to 10% Energy savings with AI Energy Mode^ Samsung SmartThings App# Rack & Shelf



644L



644L

Image simulated. Design, Color and model as per availability. ^By optimizing compressor speed and operation and adjusting the set of Freezer temperature. #SmartThings app available on Android and iOS devices. A separate Wi-Fi connectivity and a Samsung Account may be required. Depends on connectivity with compatible devices. \*\*Applicable only on Digital Inverter Motor (DIM) on products sold from December 1, 2022.

## 1 Curd Maestro Plus™^



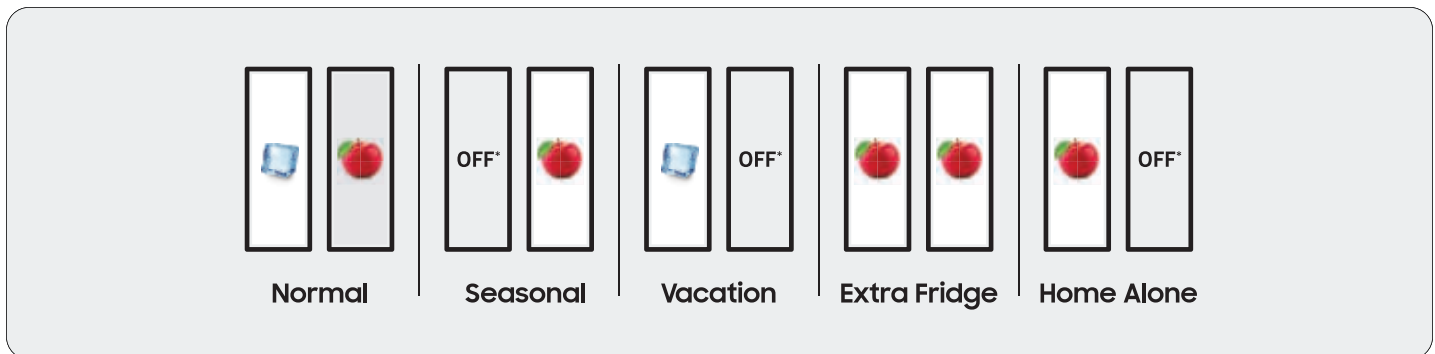
With Samsung's detachable Curd Maestro Kit, enjoy homemade curd and yogurt anytime. Also detach it and enjoy extra space

## 2 Curd & Yoghurt Maker



Enjoy delicious curd or yoghurt right at home with the Curd Maestro Plus™.

## 3 Convertible 5-in-1



Enjoy ultimate flexible storage with 5 Smart Conversion Modes

## 4 Twin Cooling Plus™#.

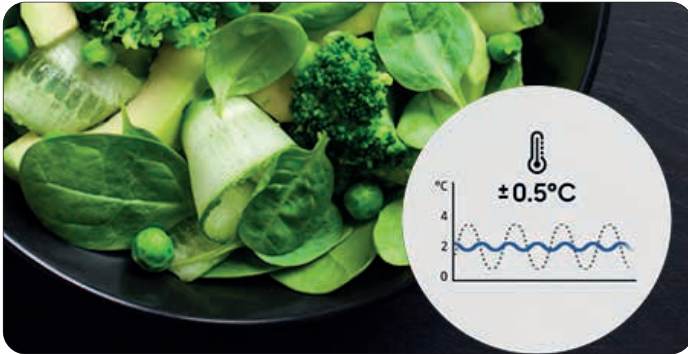


It preserves food for longer by retaining humidity in the refrigerator compartment and its two independent coolers also prevent odours from mixing.

\*T&C apply. Image simulated. #Result based on Samsung internal lab test conducted on model RT58K7140SL under ideal test conditions. Results may vary depending on environmental factors and individual use. ^Process of curd making is recommended by ICAR-National Dairy Research Institute, Karnal.



## 5 Precise Cooling<sup>~</sup>



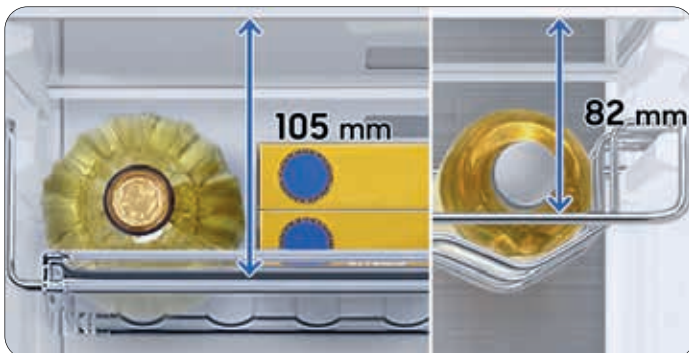
Preserve the freshness, flavor and texture of food for longer with independent coolers in each compartment.

## 6 AI Energy Mode<sup>\*\*</sup>



AI Energy Mode analyses your usage patterns, estimates power consumption and helps you monitor and proactively save energy.

## 9 Rack & Shelf<sup>\*\*\*</sup>



Make the most of your fridge space with wider and flatter, multi-functional Rack & Shelf<sup>™</sup>.

## 7 Power Cool/Power Freeze



At the touch of a button, enjoy a rapid cooling performance both in the fridge and the freezer.

## 8 SmartThings App<sup>#</sup>



Manage, prepare and buy food more effectively with SmartThings app.

## 10 Built-in Look<sup>^</sup>



Give your home a stylishly integrated and modern look with the Samsung Built-in Look which fits perfectly with your appliances and cabinetry to create a seamless kitchen interior.

<sup>\*</sup>T&C apply. Image simulated. <sup>#</sup>SmartThings app available on Android and iOS devices. A separate Wi-Fi connectivity and a Samsung Account may be required. Depends on connectivity with compatible devices. <sup>~</sup>Tested in 32 °C surrounding temperature in following settings: - setting -19 °C for freezer and 3 °C for fridge. Tested on RS76CG81\*\* compared to conventional model RS82A6\*\* <sup>\*\*</sup>By optimizing compressor speed and operation and adjusting the set of Freezer temperature. <sup>\*\*\*</sup>Based on comparison made with Samsung RS72\*\* series models launched in 2019.

# Convertible 5 in 1

<b>Capacity</b>	653L
<b>Cooling technology</b>	Twin Cooling Plus, Precise Cooling, Power Cool and Power Freeze
<b>Convenience features</b>	Convertible 5-in-1 Rack & Shelf Up to 10% Energy savings with AI Energy Mode <sup>^</sup> Samsung SmartThings App <sup>#</sup>



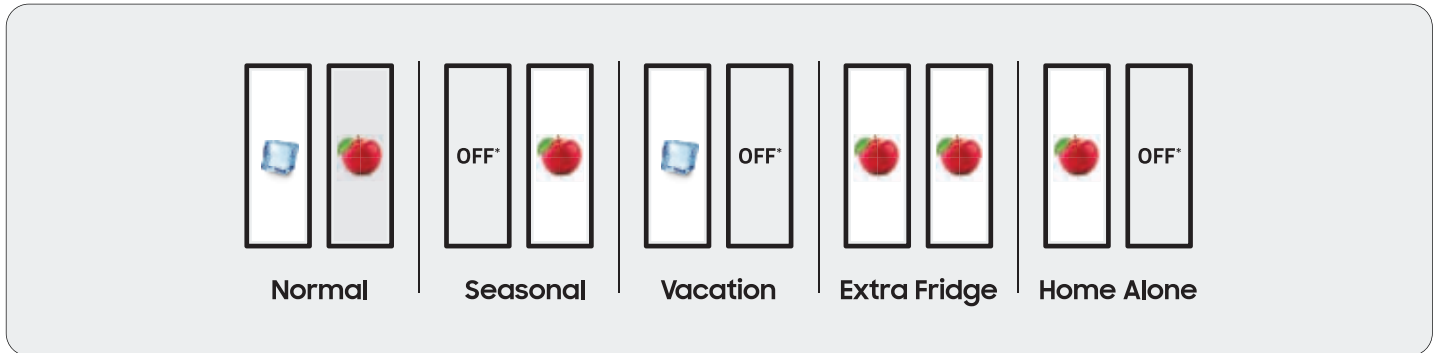
653L



653L

Image simulated. Design, Color and model as per availability. <sup>^</sup>By optimizing compressor speed and operation and adjusting the set of Freezer temperature. <sup>#</sup>SmartThings app available on Android and iOS devices. A separate Wi-Fi connectivity and a Samsung Account may be required. Depends on connectivity with compatible devices. <sup>^^</sup>Applicable only on Digital Inverter Motor (DIM) on products sold from December 1, 2022.

## 1 Convertible 5-in-1



Enjoy ultimate flexible storage with 5 Smart Conversion Modes .

## 2 Twin Cooling Plus™~



It preserves food for longer by retaining humidity in the refrigerator compartment and its two independent coolers also prevent odours from mixing.

## 3 Precise Cooling^



Preserves freshness, flavour and texture of food with its two independent coolers. Its advanced insulation also reduces temperature fluctuations.

## 4 Power Cool/Power Freeze



At the touch of a button, enjoy a rapid cooling performance both in the fridge and the freezer.

\*T&C apply. Image simulated. ~Result based on Samsung internal lab test conducted on model RT58K7140SL under ideal test conditions. Results may vary depending on environmental factors and individual use. ^Tested in 32 °C surrounding temperature in following settings: - setting -19 °C for freezer and 3 °C for fridge. Tested on RS76CG81\*\* compared to conventional model RS82A6\*\*



## 5 SmartThings App#



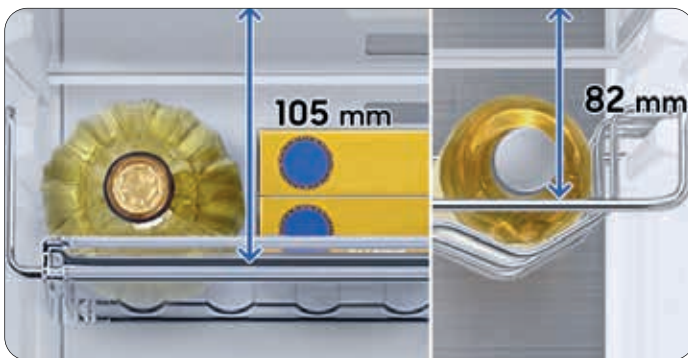
Manage, prepare and buy food more effectively with SmartThings app.

## 6 AI Energy Mode^



AI Energy Mode analyses your usage patterns, estimates power consumption and helps you monitor and proactively save energy.

## 7 Rack & Shelf~



Make the most of your fridge space with wider and flatter, multi-functional Rack & Shelf™.

## 8 Built-in Look\*\*



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# Line up - BESPOKE SBS



Model	RS76CB81A3P0HL	RS76CB81A341HL	RS76CB811312HL	RS76CB811333HL
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## Capacity

Net Capacity	653L	653L	653L	653L
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## Design

Color Pattern	Clean Pink	Clean Navy	Clean White	Glam Deep Charcoal
Design Finish	Glass	Glass	Glass	Glass

## Technology

Convertible 5-in-1	✓	✓	✓	✓
Cooling	Twin Cooling Plus & Precise Cooling	Twin Cooling Plus & Precise Cooling	Twin Cooling Plus & Precise Cooling	Twin Cooling Plus & Precise Cooling
Power Freeze	✓	✓	✓	✓
Power Cool	✓	✓	✓	✓
Digital Inverter Compressor	✓	✓	✓	✓

## Convenience

AOD (Auto Open Door)	✓	✓	-	-
WiFi	✓	✓	✓	✓
AI Energy Mode	✓	✓	✓	✓
Water & Ice Dispenser	-	-	-	-
Rack & Shelf	✓	✓	✓	✓
Star Rating	3★	3★	3★	3★
Compressor Warranty	20 Years*	20 Years*	20 Years*	20 Years*

Design, Color and model as per availability. \*Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022.

# Line up - SBS Family Hub



Model	RS7HCG8543B1	RS7HCG8543SL	RS7FCG8113SL
<b>Capacity</b>			
Net Capacity	615L	615L	635L
<b>Design</b>			
Color Pattern	Black Matt	Stainless Steel	Stainless Steel
Design Finish	Steel Finish	Steel Finish	Steel Finish
<b>Technology</b>			
Convertible 5-in-1	✓	✓	✓
Cooling	Twin Cooling Plus & Precise Cooling	Twin Cooling Plus & Precise Cooling	Twin Cooling Plus & Precise Cooling
Power Freeze	✓	✓	✓
Power Cool	✓	✓	✓
Digital Inverter Compressor	✓	✓	✓
<b>Convenience</b>			
Family Hub	✓	✓	✓
WiFi	✓	✓	✓
AI Energy Mode	✓	✓	✓
Water & Ice Dispenser	Non-Plumbing with Dual Icemaker	Non-Plumbing with Dual Icemaker	-
Rack & Shelf	-	-	✓
Star Rating	3★	3★	3★
Compressor Warranty	20 Years*	20 Years*	20 Years*

Design, Color and model as per availability. \*Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022.



# Line up - I&W Dispenser



Model	RS78CG8543B1	RS78CG8543SL
<b>Capacity</b>		
Net Capacity	633L	633L
<b>Design</b>		
Color Pattern	Black Matt	Stainless Steel
Design Finish	Steel Finish	Steel Finish
<b>Technology</b>		
Convertible 5-in-1	✓	✓
Cooling	Twin Cooling Plus & Precise Cooling	Twin Cooling Plus & Precise Cooling
Power Freeze	✓	✓
Power Cool	✓	✓
Digital Inverter Compressor	✓	✓
<b>Convenience</b>		
WiFi	✓	✓
AI Energy Mode	✓	✓
Water & Ice Dispenser	Non-Plumbing with Dual Icemaker	Non-Plumbing with Dual Icemaker
Rack & Shelf	-	-
Star Rating	3★	3★
Compressor Warranty	20 Years*	20 Years*

Design, Color and model as per availability. \*Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022.

# Line up - Convertible 5-in-1



Model	RS76CG8133B1	RS76CG8133SL	RS76CG8115B1	RS76CG8113SL
<b>Capacity</b>				
Net Capacity	644L	644L	653L	653L
<b>Design</b>				
Color Pattern	Black Matt	Stainless Steel	Black Matt	Stainless Steel
Design Finish	Steel Finish	Steel Finish	Steel Finish	Steel Finish
<b>Technology</b>				
Convertible 5-in-1	✓	✓	✓	✓
Cooling	Twin Cooling Plus & Precise Cooling	Twin Cooling Plus & Precise Cooling	Twin Cooling Plus & Precise Cooling	Twin Cooling Plus & Precise Cooling
Power Freeze	✓	✓	✓	✓
Power Cool	✓	✓	✓	✓
Digital Inverter Compressor	✓	✓	✓	✓
<b>Convenience</b>				
WiFi	✓	✓	✓	✓
AI Energy Mode	✓	✓	✓	✓
Curd Maestro Plus	✓	✓	-	-
Rack & Shelf	✓	✓	✓	✓
Star Rating	3★	3★	5★	3★
Compressor Warranty	20 Years*	20 Years*	20 Years*	20 Years*

Design, Color and model as per availability. \*Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022.



# Care Packs (Extended Warranty Plans)

With Samsung Care Packs, your washing machine gets complete care, and you get complete peace of mind.



## Cost effective service

Get the best value-for-money support and service, completely hassle free.



## Certified repair

Enjoy complete protection against all mechanical and technical problems.



## All India coverage

Best technical experts from authorized service centers across India.



### 4 Year Care Pack for Side By Side Refrigerator

P-RE-4NXXR01



### 4 Year Care Pack for Frost Free Refrigerator above 500L

P-RE-4NXXR05



### 4 Year Care Pack for Frost Free Refrigerator below 500L

P-RE-4NXXR06



### 4 Year Care Pack for Direct Cool Refrigerator

P-RE-4NXXR09



# Samsung services: we've got you covered

Extensive service network with multiple support channels

3300+

Service center touchpoints

24 x 7

Call center facility



Convenient access



Track your repair



Extended warranty

## Extended warranty

A comprehensive warranty that lets you get the most out of your Samsung home appliances for a longer period. Samsung's extended warranty gives you a seamless, stress free ownership experience.

[Click to know more](#)



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please call 1800 40 7267864 or 1800 5 7267864.

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